

BAZAAR^{Harper's}

2020 PRINT EDITORIAL CALENDAR

FEBRUARY

The Love Issue

Ad Close Date: November 27, 2019
On-Sale Date: January 21, 2020

MARCH

The Spring Fashion Issue

Ad Close Date: December 27, 2019
On-Sale Date: February 18, 2020

APRIL

The Shopping Issue

Ad Close Date: January 31
On-Sale Date: March 24

MAY

The Beauty Issue

Anti-Aging Awards

Ad Close Date: February 28
On-Sale Date: April 21

SUMMER

The Hope Issue

Ad Close Date: March 27
On-Sale Date: July 14

SEPTEMBER

The Fall Fashion Issue

ICONS

Ad Close Date: July 17
On-Sale Date: September 8

OCTOBER

The Fabulous at Every Age Issue

Ad Close Date: August 14
On-Sale Date: October 6

NOVEMBER

The Daring Issue

Ad Close Date: September 14
On-Sale Date: November 3

DECEMBER/JANUARY

The Fashionable Life Issue

Ad Close Date: October 7
On-Sale Date: December 1

Editorial themes subject to change
A UNIT OF THE HEARST CORPORATION

