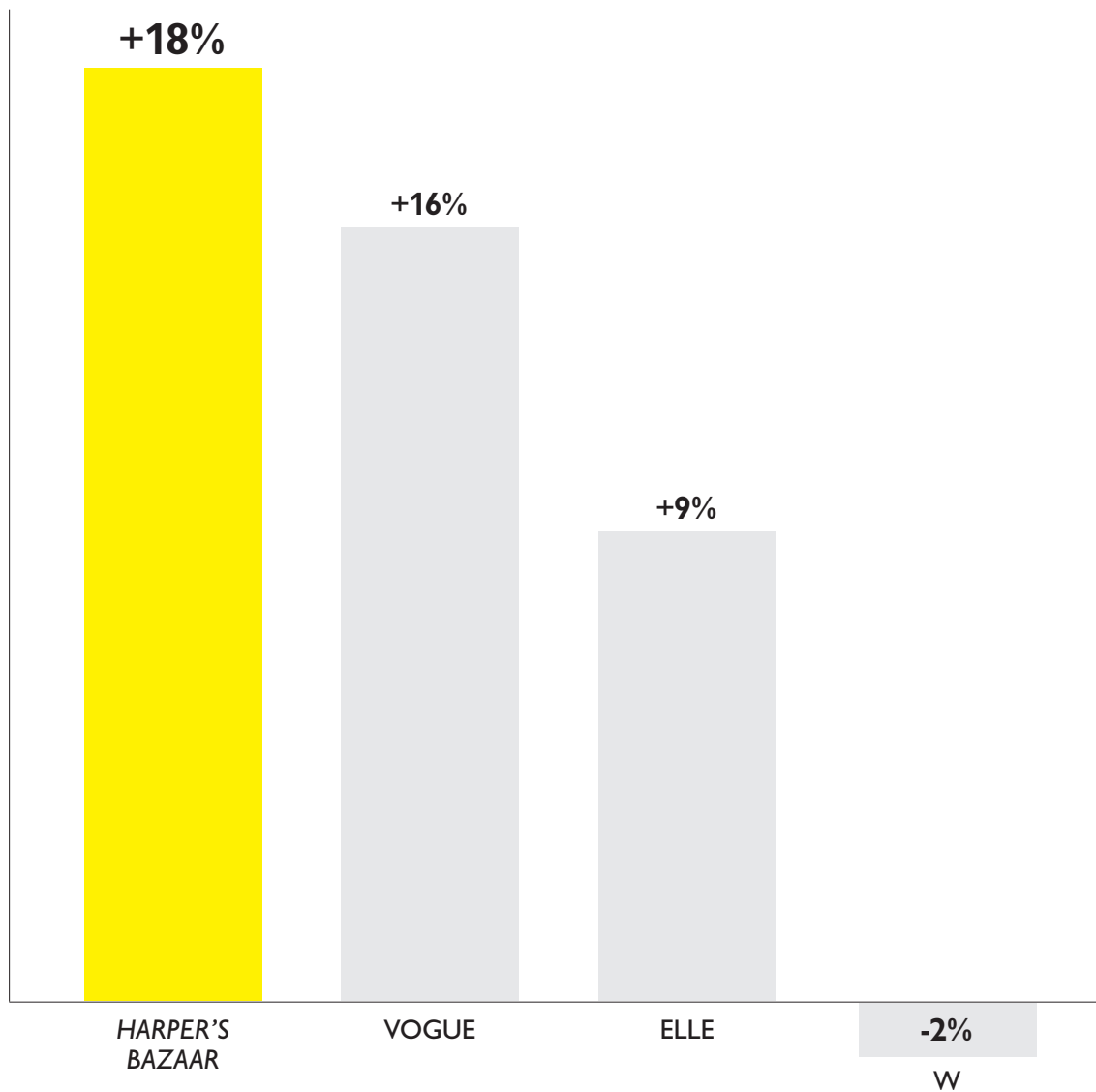


HARPER'S BAZAAR

ADVERTISING GROWTH

HARPER'S BAZAAR RANKS #1 IN AD PAGE GROWTH VS. THE COMPETITIVE SET.



2010 AD PAGE GROWTH

Source: min (CY 2010)

Harper's BAZAAR

PRESTIGE ADVERTISERS

Adrienne Vittadini	Donald J Pliner	Longchamp	Saks Fifth Avenue
Akris	Donna Karan	Lord & Taylor	Salvatore Ferragamo
Alberta Ferretti	Dolce & Gabbana	Louis Vuitton	Sissi Rossi
Allegrì			St. John
Anuschka	Ebel	Marc Jacobs	St. Pucchi
	Eileen Fisher	Marco Bicego	Sue Wong
Bally	Elie Tahari	Marquis Jet	Swarovski
BCBG Max Azria	Escada	Maxmara	
Bedat & Co	Etro	MCM	TAG Heuer
Beirn		Mercedes-Benz	Temperley London
Belvedere	Fendi	Michael Kors	Tiffany & Co.
Bloomingdale's		Missoni	Tod's
Blumarine	Gianfranco Ferré	Modern Trousseau	
Bottega Veneta	Giorgio Armani	Moncler	Valentino
Boucheron	Giuseppe Zanotti	Moschino	Van Cleef & Arpels
Brunello Cucinelli	Givenchy	Movado	Vera Wang
Bulgari	Gucci	Mulberry	Versace
Burberry			
	H.Stern	Nancy Gonzalez	Willow Club
Cadillac	Harry Winston	Neiman Marcus	
Calvin Klein	Hermès		Yves Saint Laurent
Carolina Herrera	Hugo Boss	Oscar de la Renta	
Cartier			
Céline	Infiniti	Pamella Roland	
Cesare Paciotti		Patek Philippe	
Chanel	J'Aton Couture	Patrón	
Chloé	Jimmy Choo	Paul Leinburd	
Chopard	Jones NY	Piazza Sempione	
Christian Dior	Josie Natori	Ports	
Coach	Juicy Couture	Prada	
Cole Haan			
	Krizia	Ralph Lauren	
De Beers		Reed Krakoff	
de Grisogono	Lanvin	Roberto Cavalli	
Derek Lam	Lena Erziak	Roberto Coin	
Diane von Furstenberg	Leon Max	Rolex	
Diesel	Les Copains		

Source: PIB (CY 2010, YTD 2011)

Harper's BAZAAR

FASHION & RETAIL ADVERTISERS

Acquachiarra	Derek Lam	Kensie	Ralph Lauren
Adriano Goldschmied	Diane von Furstenberg	Krizia	Reed Krakoff
Adrienne Vittadini	Diesel	Kushyfoot	Roberto Cavalli
Akris	Donald J Pliner		Robin's Jean
Alberta Ferretti	Donna Karan	Lanvin	Rivini
Allegri	Dolce & Gabbana	Lena Erziak	Romona Keveza
Ann Taylor		Leon Max	
Anne Klein	Eileen Fisher	Les Copains	Saks Fifth Avenue
Anuschka	Elie Tahari	Levi's	Salvatore Ferragamo
	Escada	Longchamp	Sam Edelman
Baby Phat	Etro	Lord & Taylor	Sissi Rossi
Bali		Louis Vuitton	St. John
Bally	Fendi		St. Pucchi
Banana Republic		Marc Jacobs	Sue Wong
BCBG Max Azria	Gap	Marisa Bridals	
Beirn	Gianfranco Ferré	Maxmara	Target
Bernardo	Giorgio Armani	MCM	Tart
Bloomingdale's	Giuseppe Zanotti	Michael Kors	Temperley London
Blumarine	Givenchy	Michael Stars	Tod's
Bottega Veneta	Gucci	Missoni	Tommy Hilfiger
Brunello Cucinelli	Guess	Modern Trousseau	True Religion
Bulgari		Moncler	
Burberry	Hale Bob	Moschino	Valentino
	Hermès	Mulberry	Vanity Fair
Caché	Hugo Boss		Vera Wang
Calvin Klein		Nancy Gonzalez	Versace
Carolina Herrera	J Brand	Neiman Marcus	Vince Camuto
Céline	J'Aton Couture	Not Your Daughter's Jeans	
Cesare Paciotti	Jantzen		White House
Champion	Jasmine	Oscar de la Renta	Black Market
Chanel	Jimmy Choo		
Chico's	Joe's Jeans	Pamella Roland	Yves Saint Laurent
Chloé	Jones NY	Paul Leinburd	
Christian Dior	Josie Natori	Piazza Sempione	
Coach	Juicy Couture	Piperlime	
Cole Haan		Ports	
		Prada	

Source: PIB (CY 2010, YTD 2011)

BAZAAR^{Harper's}

BEAUTY, FRAGRANCE & HBA ADVERTISERS

AmorePacific
Andis

Balenciaga Fragrances
Beckham Fragrances
Botox
Burberry Fragrances

Calvin Klein Fragrances
Chloé Fragrances
Christian Dior
Chanel
Clairol
Clarisonic
Clinique
CoverGirl
Crest

Dolce & Gabbana Cosmetics
Dolce & Gabbana Fragrances
Donna Karan Fragrances

Elizabeth Arden
Essie
Estée Lauder
EvoraPlus

Fekkai

Garnier
Gillette
Giorgio Armani
Gucci

Juicy Couture Fragrances
Juvéderm

Kate Spade Fragrances

L'Oreal Paris
Lancôme

Marc Jacobs Fragrances
Maybelline New York
Moroccanoil

Olay
OPI

Pantene
Paul Mitchell
Perricone MD
Porcelana
Prada Fragrances
Prevage

Revlon
ROC

Sally Hansen
Secret
Shiseido
SK-II
StriVectin
Supersmile

Viktor & Rolf Fragrances

Yves Saint Laurent Fragrances

Zeno

Source: PIB (CY 2010, YTD 2011)

BAZAAR^{Harper's}

JEWELRY & WATCH ADVERTISERS

Aaron Basha
Alwand Vahan
Armitron
Assael

Bedat & Co
Bellarri
Bergio
Bertolucci
Boucheron
Breil
Bulgari

Carelle
Carlo Viani
Carrera y Carrera
Cartier
Chamilia
Chopard
Christopher Designs
Crislu

De Beers
de Grisogono
Diamonds for a Cure

Ebel

Fendi Watches

Gemveto
Guess Watches
Gumuchian
Gurhan

H.Stern
Harry Winston
Hearts On Fire
Heather B. Moore

Ippolita
Ivanka Trump Fine Jewelry

JB Star
Jude Frances

Le Vian
Leslie Greene

Marco Bicego
Mauri Pioppo
Michael M.
Monica Rich Kosann
Movado

Opera Jewels

Patek Philippe

Ralph Lauren Watches
Roberto Cavalli Watches
Roberto Coin
Rolex

Simon G
Solange Azagury-Partridge
Swarovski

Tacori
TAG Heuer
Tiffany & Co.

Van Cleef & Arpels