

LUXURY ADVERTISERS

Akris
Alessandro Dell'Acqua
Alviero Martini

Badgley Mischka
Bal Harbour Shops
Balenciaga
Bally
Bedat & Co. Watches
Bentley
Bergdorf Goodman
Birger Christensen Furs
Bloomingdale's
Blumarine
Bottega Veneta
Breil
Brioni
Brizo
Brunello Cucinelli
Bulgari
Burberry

Calvin Klein
Carlo Tivioli Furs
Carolina Herrera
Cartier
Casato
Celine
Cesare Paciotti
Chanel
Chloé
Chopard
Christian Dior
Christian Lacroix
Christofle
Cle de Peau
Cole Haan

Damiani
David Yurman
De Beers LV
de Grisogono

Dennis Basso
Dolce & Gabbana
Donna Karan

Ebel Watches
Elie Tahari
Elizabeth Arden
Emporio Armani
ERES
Escada
Estée Lauder
Euoko

Faraone Mennella R.F.M.A.S.
Fendi
Fratelli Rosetti
Fur Council of Canada
Furla

Ghirardelli Chocolate & Co.
Gianni Versace
Giorgio Armani
Giuseppe Zanotti
Givenchy
Godiva
Gucci
Guerlain

H. Stern
Hamilton Jewelers
Harry Winston
Hermès
Hunter Douglas

Infiniti
Italian Trade Commission

J. Mendel
Jacob & Co.
JB Star
Jean Paul Gaultier
Jil Sander

Jimmy Choo
Juicy Couture

Kwiat

La Prairie
Lagos
Lamborghini
Lancôme
Lanvin
Las Olas Boulevard
Leiber

Lester Lampert
Longchamp
Louis Feraud
Louis Vuitton
Luca Carati

Marc Jacobs
Marco Bicego
Marquis Jet
MaxMara
Mayors
Michael Kors
Minotti
Missoni
Miu Miu
Monique Lhuillier
Moschino
Movado
Mulberry

Neiman Marcus
Nicole Farhi
Nina Ricci

Oscar de la Renta

Perrelet Watches
Perrier-Jouet
Piaget
Piazza Sempione

Pierre Deux
Pologeorgis
Ports
Prada
Prevage

Ralph Lauren
Reem Acra
Rena Lange
Roberto Cavalli
Rolex

Saga Furs of Scandinavia
Saks Fifth Avenue
Salvatore Ferragamo
Shiseido
Sonia Rykiel
Sorbara Furs
Strenesse
Swarovski

Tadashi
Temenos Villas
Thomasville
Tiffany & Co.
Tod's
Tom Ford Sunglasses
TSE

Valentino
Vera Wang
Verdura
Veuve Clicquot
Viktor & Rolf

World Gold Council

Yossi Harari
Yves Saint Laurent

FASHION ADVERTISERS

Akris	DKNY	Juicy Couture	Ports
Alessandro Dell'Acqua	Dolce & Gabbana		Prada
Ann Taylor	Donna Karan	Kate Spade	Pringle of Scotland
Anne Klein	Donna Nadeau Sleepwear	KLS	
	Doris Hosiery Mills/ Kushyfoot	Krizia	Ralph Lauren
Baby Phat		Lanvin	Reem Acra
Badgley Mischka	Eileen Fisher	Las Olas Boulevard	Rena Lange
Bal Harbour Shops	Elie Tahari	Leiber	Roberto Cavalli
Balenciaga	ERES	Levi's Capital E	Rock & Republic
Bali	Escada	Lord & Taylor	Romeo Gigli
Bally	Etro	Louis Feraud	
Banana Republic		Louis Vuitton	Saga Furs of Scandinavia
BCBG Max Azria	Fabrizio Gianni		Saks Fifth Avenue
Bebe	Fendi	Mac & Jac	Salvatore Ferragamo
Birger Christensen Furs	Fratelli Rossetti	Macy's	Sergio Rossi
Bloomingdale's	French Connection	Malo	Sonia Rykiel
Blumarine	Fur Council of Canada	Marc Jacobs	Sorbara Furs
Bottega Veneta		Marissa Collections	Spanner
Brioni	Gap	Max Studio	Spiegel
Brunello Cucinelli	Gianni Versace	MaxMara	Strenesse
Burberry	Giorgio Armani	Michael Kors	
	Giuseppe Zanotti	Michael Stars	Tadashi
Calvin Klein	Givenchy	Michele Miglionico	Tod's
Carlo Tivoli Furs	Gottex	Missoni	Tommy Bahama
Carolina Herrera	Gucci	Miu Miu	Tommy Hilfiger
Celine	Guess	Monique Lhuillier	True Religion
Cesare Paciotti		Moschino	TSE
Chanel	H&M	Mulberry	
Chantelle	Hermès		Valentino
Chickdowntown	Hilary Radley	Neiman Marcus	Vanity Fair Intimates
Chico's	Hugo Boss	New York & Co.	Vera Wang
Chloé		Nicole Farhi	Vera Wang Intimates
Christian Dior	Iceberg	Nicole Miller	Viktor & Rolf
Cinzia Rocca	Italian Trade Commission	Nina Ricci	Vivaldi
Claudia Ciuti			
Coach	J Brand Jeans	O Oscar	Wacoal
Cole Haan	J. Mendel	Oscar de la Renta	White House Black Market
Conrad C	Jean Paul Gaultier		
Converse/John Varvatos	Jil Sander	Paul & Joe	Yansi Fugel
Cosmopolitan Jeanswear	Jimmy Choo	Peter Elliot	Yves Saint Laurent
	Jones New York	Piazza Sempione	
Dennis Basso	Jordache Jeans	Pologeorgis	
Diesel			

BEAUTY ADVERTISERS

Ahava
Akavar 20/50
Alagio
American Laser Centers
Aveeno
Avon

Badgley Mischka
Beautifullengths.com
Bergdorf Goodman
Bill Blass
Bond No. 9
Brava
Brilliant Brunette

Calvin Klein
Catwalk Curls
Cerate
Chanel
Chloé
Christian Dior
Christian Lacroix
Clairol
Cle de Peau
Coty
CoverGirl
Crest
Curel

DDF
Diesel
DKNY
Dolce & Gabbana
Donna Karan
Dove

Elizabeth Arden
Enyo Skincare
Estée Lauder
Euoko

Fendi

Gianni Versace
Gillette
Giorgio Armani
Gucci
Guerlain

Hair U Wear
Herbal Essences
Hylexin

Infusium 23
Innovative Skincare

John Frieda
Juice Beauty
Juicy Couture

La Prairie
L.A.M.B.
Lancôme
Laura Mercier Cosmetics
L'Oréal
Lumedia

M.A.C
Macy's
Marc Jacobs
Mariah Carey
Max Factor
Missoni
Murad

Naked Naturals
Nars
Nautica
Neutrogena
Nexus
NV Perricone, MD
Cosmeceuticals

Olay
OPI
Oral-B

Pantene
Parlux Fragrances
Paul Mitchell
Pearl Cosmetics
Poshe
Prada
Prevage

Real Solutions
Revlon
RoC

Salon Grafix
Salvatore Ferragamo
Sarah Jessica Parker
Sebastian
Secret
Shiseido
Sovage Dermatologic
Laboratories
St. Ives
StarMaker Products
Stella McCartney
StriVectin
Supersmile

T3
TIGI
Toni & Guy Salons
TOUS
TRESemmé

Valentino
Vera Wang
Viktor & Rolf
Vogue International

Voss Laboratories:
Amatokin

Weleda

Yves Saint Laurent

Zeno

JEWELRY & WATCH ADVERTISERS

1928 Jewelers	Di Modolo	Kabane	Roberto Cavalli Watches
A. Link	Diamond in the Rough	Korloff	Roberto Coin
Accutron	Dilamani	Kwiat	Roberto Demeglio
Andrea Candela	DKNY Watches		Rolex
Anne Klein	Doris Panos	Lagos	Royal Jewelers
Arezzo		Lauren K	
Assael	Ebel Watches	Le Vian	Saks Fifth Avenue
Autore	Emporio Armani	Leiber	Staurino Frattelli
	Estate Jewelry Brokers	Lester Lampert	Stephen Dweck
Baccarat	Euphoria	Leviev	Stephen Webster
Bedat & Co. Watches		Longines	Swarovski
Ben Bridge Jewelers	Faraone Mennella R.F.M.A.S.	Loree Rodkin	
Bertolucci	Fendi Watches	Luca Carati	Tamara Comolli
Bottega Veneta	Frey Willie		Tara & Sons
Boucheron		Marco Bicego	Technomarine
Breil	Garavelli	Mark Silverstein	Tiffany & Co.
Bulgari	Gemveto	Mastoloni Pearls	TOUS
Bulova	Giorgio Visconti	Mattia Cielo	Trollbeads
	Girard-Perregaux	Mattioli	
Carelle	GlamRock	Mayfair Jewelers	Valente Milano
Carl F. Bucherer Watches	Gucci	Mayors	Van Cleef & Arpels
Cartier	Gumuchian	McNelis & Sherry	Verdura
Casato	Gurhan	Michele Watches	Victoria Cut Diamond
Cassis		Milus Watches	Von Bargaen's
Chad Allison Designs	H. Stern	Montblanc	
Chanel	Haggai	Movado	Wittnauer
Chantecler Jewelry	Hamilton Jewelers		Wixon
Chimento	Harry Winston	Norman Covan	World Gold Council
Chopard	Hearts on Fire	Norman Silverman	
Christian Dior	Hellmuth Simply Good		Yossi Harari
Christofle		Omega	
Circa	IndoStar		Zydo
Coach Watches	Ippolita	Padulo Integrated Jewelry	
Color Story	Ivanka Trump Jewelry	Peace & Love Jewelry	
		Penny Preville	
Damiani	Jacob & Co.	Perrelet Watches	
David Yurman	JB Star	Piaget	
De Beers LV	Jewelry by Gail		
de Grisogono	Judith Jack	Ritani	

ACCESSORIES ADVERTISERS

Alviero Martini
Anne Klein

Bali
Bally
Banana Republic
Bernardo Footwear
Blumarine
Botkier
Bottega Veneta
Bulgari
Burberry

Calvin Klein
Celine
Cesare Paciotti
Chloé
Christian Dior
Cinzia Rocca
Claudia Ciuti
Coach
Cole Haan
Converse/John Varvatos

DKNY
Dolce & Gabbana
Donald J Pliner
Donna Karan
Dooney & Bourke
Doris Hosiery Mills/
Kushyfoot

Enzo

Fendi
Frattelli Rosetti
Furla

Gap

Gianni Versace
Giorgio Armani
Giuseppe Zanotti
Givenchy
Gucci

Hermès
Hugo Boss

Iceberg

Jimmy Choo
Juicy Couture

Kate Spade

Lanvin
LensCrafters
Longchamp
Louis Vuitton

Michael Kors
Miu Miu
Moschino
Mulberry

Nicole Miller

Piazza Sempione
Prada

Ralph Lauren
Roberto Cavalli

Sam Edelman
Sonia Rykiel
Steve Madden

Taryn Rose Footwear

Tiffany & Co.
Tod's
Tom Ford Sunglasses
Tommy Bahama

Valentino
Vera Wang

Yellow Box Sandals
Yves Saint Laurent

FRAGRANCE ADVERTISERS

Bill Blass Fragrance
Bond No. 9

Calvin Klein:
Eternity
Eternity Summer
Euphoria
Man

Celine Dion Fragrance

Chanel:
Coco Mademoiselle
No. 5

Chloé Fragrance
Christian Dior J'adore
Christian Lacroix Rouge

Diesel Fuel for Life
Dolce & Gabbana:

Light Blue
The One

Donna Karan:
DKNY Delicious Night
Gold

Elizabeth Arden:
Badgley Mischka Fleurs
de Nuit

M by Mariah
Mediterranean
Provocative Woman
Red Door

Estée Lauder:
Beautiful
Pure White Linen

F by Ferragamo
Fendi Palazzo

Giorgio Armani Code
Gucci by Gucci
Guerlain Fragrance
Gwen Stefani L.A.M.B.
Fragrance

Intimately Beckham

Juicy Couture Fragrance

Lancôme:
Hypnôse
Miracle Forever
Trésor

Marc Jacobs Daisy
Michael Kors Island
Missoni Fragrance

Nautica Fragrance

Paris Hilton's Can Can
Fragrance

Prada:
Prada Fragrance
Prada Milano

Sarah Jessica Parker:
Covet
Lovely
Shania Starlight
Stella McCartney Stella

TOUS Touch

Valentino:
Rock 'n Rose
V

Vera Wang:
Truly Pink
Very Wang Fragrance

Versace:
Bright Crystal
Versace Fragrance
Viktor & Rolf Flowerbomb

Yves Saint Laurent Opium

FASHION'S DESTINATION FOR JEWELRY AND WATCHES

HARPER'S BAZAAR DELIVERS A GREATER CONCENTRATION OF JEWELRY AND WATCH EDITORIAL, AND IS THE LEADER IN JEWELRY AND WATCH ADVERTISING FOR THE FOURTH CONSECUTIVE YEAR

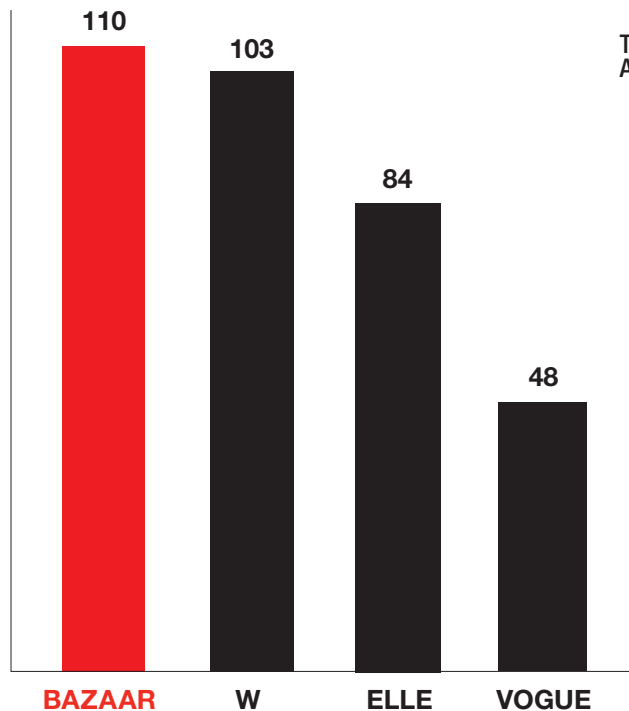
MAGAZINE	TOTAL COVERAGE
BAZAAR	13%
W	12%
VOGUE	7%
ELLE	6%

TOTAL JEWELRY AND WATCH EDITORIAL COVERAGE

BEAUTIFUL BAUBLES

Always wanting the best, *Harper's Bazaar* readers are inspired by our dazzling jewelry and watch features, both front-of-book and in the well.

SOURCE: Jan-Jun 2008 Hall's Reports



TOTAL JEWELRY AND WATCH AD PAGES

THE ONE TO WATCH

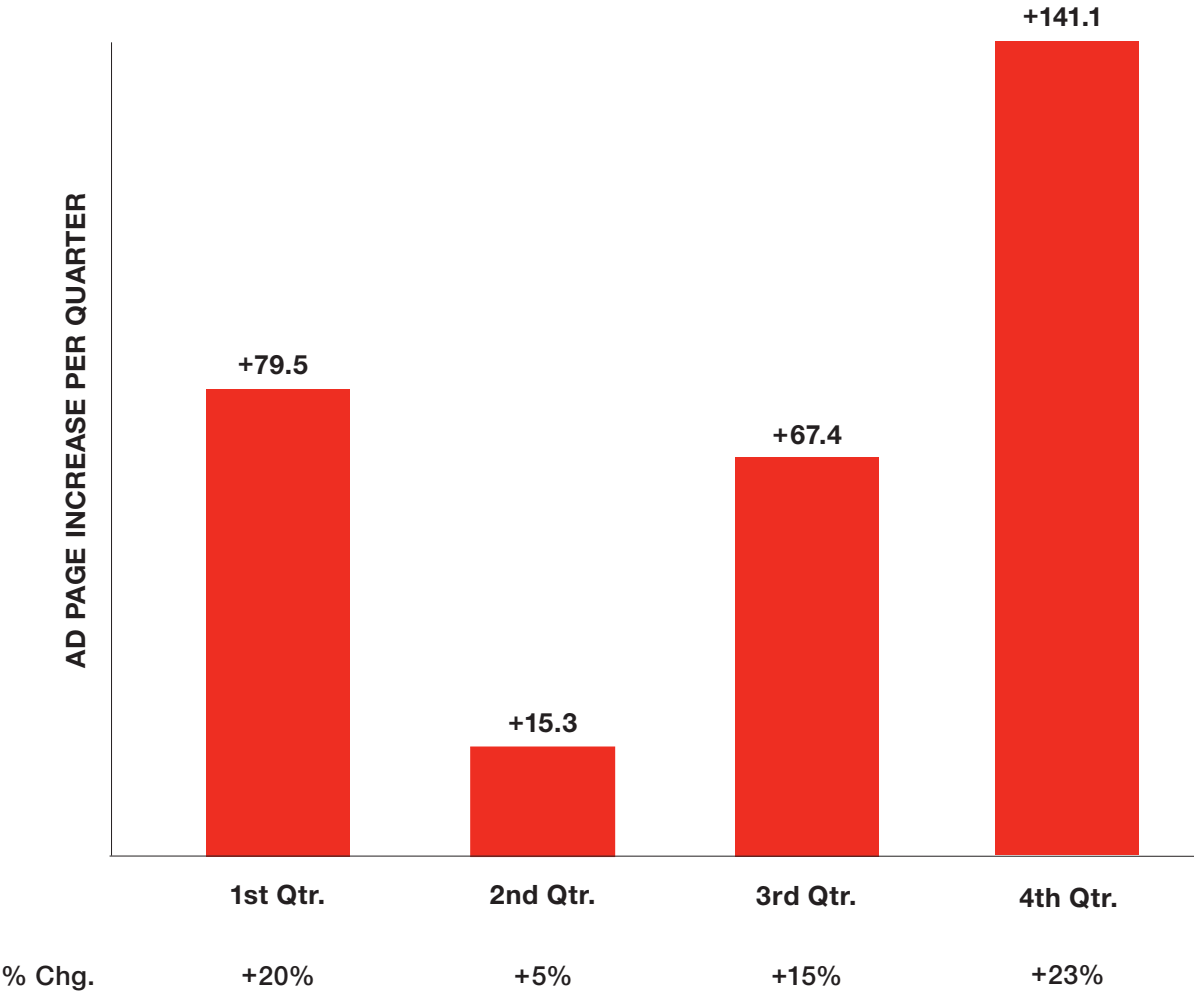
And with 110 pages of jewelry and watch advertising in first half 2008, *Harper's Bazaar* continues to be recognized by advertisers as the category leader.

SOURCE: Jan-Jun 2008 PIB

For more information, call Jewelry/Watch Manager Nessi Erkmenoglu at 212-903-5414.

AMAZING ADVERTISING GROWTH

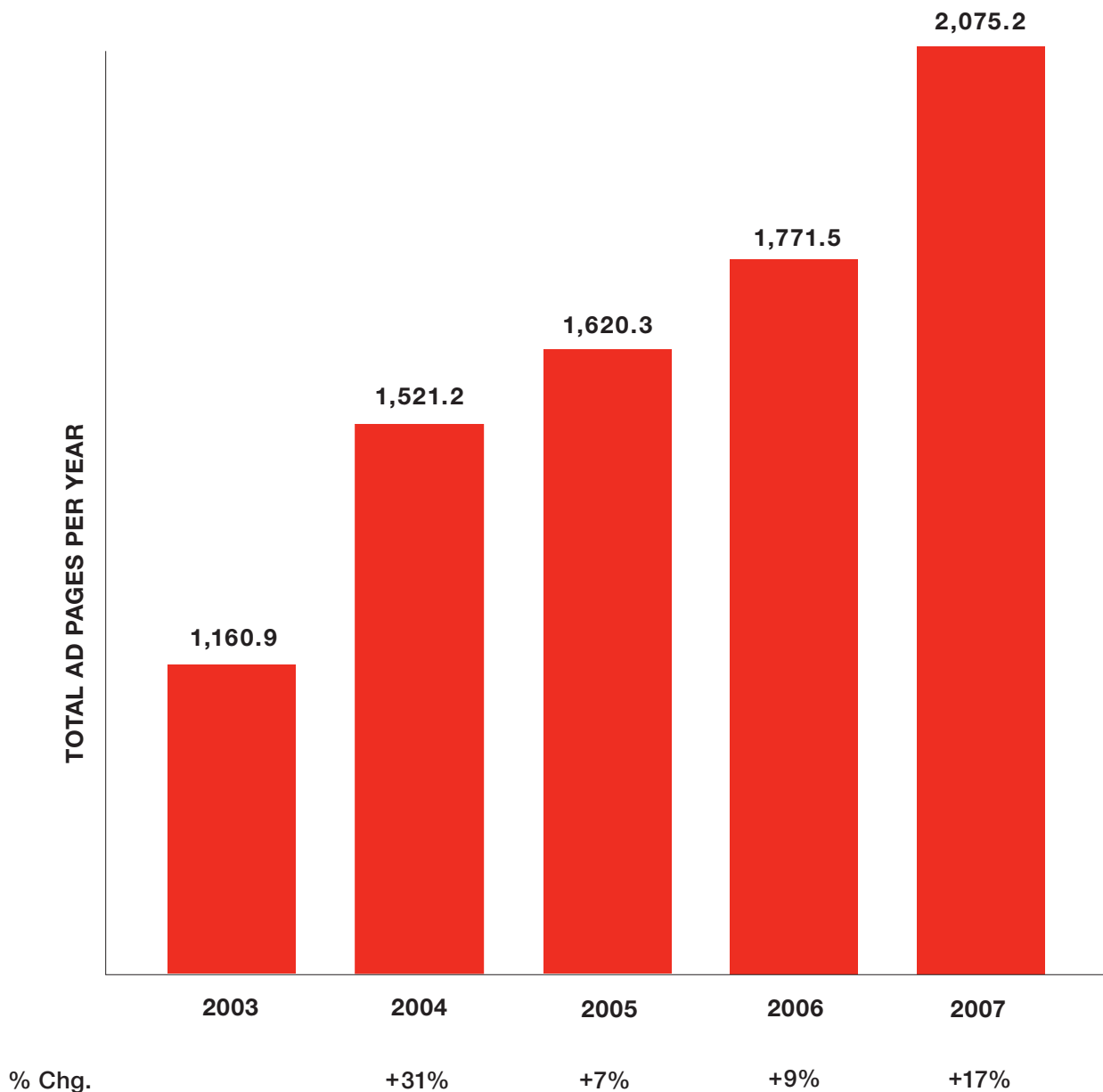
QUARTER AFTER QUARTER, HARPER'S BAZAAR SHINED IN 2007



SOURCE: Jan-Dec 2007 vs. 2006 PIB

OUTSTANDING **ADVERTISING GROWTH**

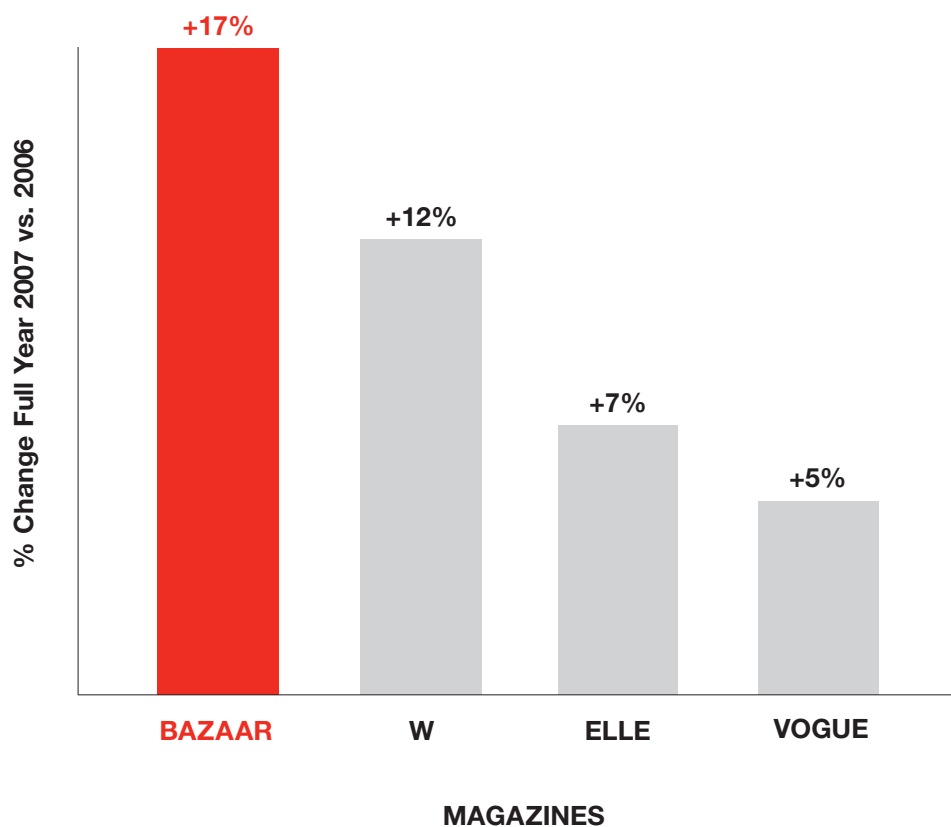
CELEBRATING FOUR CONSECUTIVE YEARS OF ADVERTISING PAGE INCREASES



SOURCE: Jan-Dec 2003-2007 PIB

UNMATCHED ADVERTISING GROWTH

OUR IMPRESSIVE PERFORMANCE IN FULL YEAR 2007 INCLUDES THE BIGGEST ISSUE IN THE HISTORY OF OUR MAGAZINE IN SEPTEMBER!



BAZAAR: 2007 and 2006 November issues include *A Fashionable Life*, a separate, subscriber-only issue published in the fall; 2007 September issue includes *30 Days of Fashion* outsert, and 2006 includes a fractional in-book page
ELLE: 2007 and 2006 May issues include *Elle Accessories*, a separate, newsstand-only issue published in the spring and fall
Vogue/W: 2007 and 2006 September issues include *Fashion Rocks* onsert

SOURCE: Jan-Dec 2007 vs. 2006 MIN