

Publisher's Statement

6 months ended June 30, 2022, Subject to Audit

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Annual Frequency: 10 times/year

Field Served: A magazine for the fashion-minded woman with emphasis on fashion and beauty. Also, informative coverage of health, travel and the arts.

Published by Hearst Magazine Media

EXECUTIVE SUMMARY: TOTAL AVERAGE CIRCULATION

Total Paid & Verified Subscriptions	Single Copy Sales	Total Circulation	Rate Base	Variance to Rate Base
705,452	22,141	727,593	725,000	2,593

TOTAL CIRCULATION BY ISSUE

Issue	Paid Subscriptions			Verified Subscriptions			Total Paid & Verified Subscriptions	Single Copy Sales			Total Paid & Verified Circulation - Print	Total Paid & Verified Circulation - Digital Issue	Total Paid & Verified Circulation
	Print	Digital Issue	Total Paid Subscriptions	Print	Digital Issue	Total Verified Subscriptions		Print	Digital Issue	Total Single Copy Sales			
Feb	614,192	67,263	681,455	24,774		24,774	706,229	19,000	119	19,119	657,966	67,382	725,348
Mar	612,123	69,710	681,833	24,774		24,774	706,607	28,000	107	28,107	664,897	69,817	734,714
Apr	613,133	78,767	691,900	24,794		24,794	716,694	21,000	147	21,147	658,927	78,914	737,841
May	611,036	68,666	679,702	24,894		24,894	704,596	22,000	134	22,134	657,930	68,800	726,730
Jun/Jul	596,435	71,805	668,240	24,894		24,894	693,134	20,000	200	20,200	641,329	72,005	713,334
Average	609,384	71,242	680,626	24,826		24,826	705,452	22,000	141	22,141	656,210	71,383	727,593

SUPPLEMENTAL ANALYSIS OF AVERAGE CIRCULATION

	Print	Digital Issue	Total	% of Circulation
Paid Subscriptions				
Individual Subscriptions	575,567	55,357	630,924	86.7
Multi-Title Digital Programs		15,885	15,885	2.2
Partnership Deductible Subscriptions	22,332		22,332	3.1
Sponsored Subscriptions	11,485		11,485	1.6
Total Paid Subscriptions	609,384	71,242	680,626	93.5
Verified Subscriptions				
Public Place	23,161		23,161	3.2
Individual Use	1,665		1,665	0.2
Total Verified Subscriptions	24,826		24,826	3.4
Total Paid & Verified Subscriptions	634,210	71,242	705,452	97.0
Single Copy Sales				
Single Issue	22,000	141	22,141	3.0
Total Single Copy Sales	22,000	141	22,141	3.0
Total Paid & Verified Circulation	656,210	71,383	727,593	100.0

VARIANCE OF LAST THREE RELEASED AUDIT REPORTS

Audit Period Ended	Rate Base	Audit Report	Publisher's Statements	Difference	Percentage of Difference
6/30/2021	725,000	741,976	741,976		
6/30/2020	750,000	764,616	764,616		
6/30/2019	750,000	767,072	767,072		

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PRICES

	Suggested Retail Prices	Average Price(1)
Single Copy	\$6.99	
Subscription	\$9.00	
Average Subscription Price Annualized (2)		\$6.80
Average Subscription Price per Copy		\$0.68

(1) Represents subscriptions for the 6 month period ended June 30, 2022

(2) Based on the following issue per year frequency: 10

ADDITIONAL DATA IN AUDITEDMEDIA.COM MEDIA INTELLIGENCE CENTER

Rate Base by Issue
Circulation by Regional, Metro & Demographic Editions
Geographic Data
Trend Analysis

ADDITIONAL ANALYSIS OF VERIFIED

	Print	Digital Issue	Total
Public Place			
Medical/Dental	23,161		23,161
Total Public Place Copies	23,161		23,161
Individual Use			
Individually Requested	1,665		1,665
Total Individual Use Copies	1,665		1,665

RATE BASE

Rate base shown in Executive Summary is for paid and verified circulation.

NOTES

Rounding %: Due to rounding, percentages may not always add up to 100%.

Award Point Programs: Included in Paid Subscriptions Individual is the following average number of copies purchased through the redemption of award points/miles: 209,459

Average Nonanalyzed Nonpaid: Average Nonanalyzed Nonpaid circulation for the period was: 97,796

Multi-Title Digital Programs

Copies included in digital issue paid subscriptions based on consumer's payment for the program and consumer's request for specific magazine. Details below are related to the six-month average.

Program	Reported Multi-Title Digital Program	Unique Opens by Reader	Opens by Issue	Total Opens by Reader
Apple News	15,885	15,885	1.9	30,499

We certify that to the best of our knowledge all data set forth in this publisher's statement are true and report circulation in accordance with Alliance for Audited Media's bylaws and rules.

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CAROL A. SMITH
Vice President/Publisher and Chief Revenue Officer
AAM Member since: 1926